

FOR IMMEDIATE RELEASE May 31, 2023 For more information, contact: Jacki Boldt, Executive Director, Goldman Sachs 10,000 Small Businesses program in Iowa, (515) 313-8598, jlboldt@dmacc.edu

Goldman Sachs 10,000 Small Businesses Program Graduates 25 Small Business Owners from Program's Ninth Cohort in Iowa

Program administered by DMACC in collaboration with Iowa community colleges

The <u>Goldman Sachs 10,000 Small Businesses (10KSB) program</u> is pleased to recognize 25 small business owners as Spring 2023 graduates of the program's ninth cohort in Iowa. The graduates are small business owners from across the state who represent a diverse range of business and industry. After completing the program's 12-week curriculum in early May, they officially joined a network of approximately 13,500 10KSB alumni nationwide and more than 230 10KSB alumni in Iowa.

The <u>Goldman Sachs 10KSB program in Iowa</u> is coordinated by <u>Des Moines Area</u> <u>Community College (DMACC)</u> and is a statewide collaboration among all 15 of Iowa's community colleges. Cohorts have been hosted at both the DMACC Ankeny and DMACC Urban (Des Moines) campuses. Participating small business owners gain practical skills in topics such as negotiation, marketing and employee management that can immediately be put into action. They also receive the tools and professional support to develop a strategic and customized growth plan that will help take their business to the next level. The program is offered at no cost to all accepted scholars.

"The Goldman Sachs 10,000 Small Businesses program was an incredible experience," said Spring 2023 program graduate Jon Liebl, owner of Liebl Marketing Group in Pleasant Hill, lowa. "Our cohort of small business owners embarked on this journey as 25 unique individuals from across lowa, each with their own entrepreneurial path, and together we underwent a remarkable transformation, evolving into a community of determined business owners and directors.

"Our business vision became clearer, and our knowledge was expanded, allowing us to transform 'mights' and 'coulds' into 'wills' and 'haves.' And while success in life is never guaranteed, this program has helped equip and inspire us to grow and evolve as exceptional business owners and leaders. The impact and invaluable connections we forged over 12 weeks will yield returns that far exceed the time we dedicated to the program."

Nationwide, nearly 67 percent of business owners who complete the Goldman Sachs 10,000 Small Businesses program report an increase in revenue just six months after graduation. Additionally, 47 percent of program alumni report an increase in net new jobs.

The program is available to small business owners across the state of lowa twice per year. Small business owners who are interested in participating are invited to apply on the program's website, <u>iowa10ksb.com</u>. For more information and/or with any questions, they may also email Jacki Boldt at <u>ilboldt@dmacc.edu</u> for more information.

The 25 graduates of the program's ninth cohort in Iowa are:

- Amber Crosby, Ananda Mental Wellness and Yoga, Des Moines
- Tracy Erlandson, EpiK Destinations, Onawa
- Celina Etcheto, Nutriom, Panora
- Jamie Gavle, Rendered Unique, Decorah
- Mugisha Gloire, United We March Forward, Cedar Rapids
- Jen Haywood, Texturious Designs, West Des Moines
- Robert Knight, IGH Cleaning, Ames
- Alex Kuberski, Kuberski Brothers Lawn Care, Ames
- Latha Kumar, Zamorins Solutions, Des Moines
- Jon Liebl, Liebl Marketing Group, Pleasant Hill
- Shawn Lykken, Aronson Woodworks, Prole
- Brandon McMann, Brandon's Body Shop & Repair, Wapello
- Becky Montgomery, Senior HomeFinder of Iowa, Ankeny
- Noe Rodriguez, Cotofo's Auto Service, Des Moines
- Stacy Rowson, Lakefront Living, Pleasantville
- Jeff Scott, Driftless Gardens, Decorah

- Shawn Smith, The Smith Law Firm, Ames
- Caleb Thomas, Thomas & Associates Counseling & Consulting, Iowa City
- Libby Trausch, Breathe. Physical Therapy & Wellness, Des Moines
- Matt Unger, DMARC, Des Moines
- Hunter Vandenberg, Vandenberg Veterinary Services, Ankeny
- Tim Walker, Freeze Dried USA, Keokuk
- Breanne Ward, ForWard Consulting, Des Moines
- Kirsten Weiland, Prairie Escape Wellness Center, Prairie City
- Danielle White, Myriad Advisor Solutions, Waukee

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